

Association for Home & Hospice Care of NC  
**INVITATION TO EXHIBIT**

**53<sup>rd</sup> Annual Convention & Expo**  
**April 27-29, 2025**

**Sheraton Imperial Hotel | Raleigh-Durham, NC**



**AHHC<sub>of</sub>NC**



# Conference & Hotel Info

The Association for Home & Hospice Care of North Carolina is thrilled to be bringing our convention back to the Sheraton Imperial Hotel, which was our home base for annual conventions for 17 years!

You asked...we listened...and the hotel has been newly upgraded with all the comforts of home and the modern business amenities you are seeking.

Please join us and over 200 Providers and 80 Business Partners, April 27-29, 2025 at the newly renovated Sheraton Imperial Hotel in Raleigh-Durham.

The Sheraton Imperial Hotel is conveniently located only four miles from the Raleigh-Durham International Airport and has free shuttle service and free parking.

The association has secured a block of rooms at the Sheraton for \$208/night.

Reservations must be received on, or before **Monday, March 31, 2025** to receive the discounted rate.



[Book Your Hotel Reservation](#)

Reservations may be made by clicking the “Book your hotel reservation” link, or by calling 919.941.5050 and stating you are with the Association for Home & Hospice Care of NC.

Sheraton Imperial Hotel | Raleigh-Durham, NC



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**OPEN EXHIBIT HOURS!** Exhibits will be open all day Monday and Tuesday to allow for maximum networking during the conference.

**WHAT'S INCLUDED:** Your exhibit fee includes:

- » An 8x10 booth with 6ft skirted table, two chairs, signage, electricity, and internet, and trash can
- » The Exhibit Hall is carpeted
- » A virtual booth in our Mobile App, for attendees to reference before, during, and after the convention
- » Access to our Mobile App to connect with attendees
- » Registration list with attendees email addresses

Exhibit fee allows for one designated exhibit representative to attend all educational sessions and food functions. Additional representatives from your company may exhibit and attend education and food functions for \$400 each.

**Check out our sponsorships on page 6 for added visibility! New this year: A photo booth and Specialty Coffee Cart in Exhibit Hall!**

## **INSTALLATION**

Sunday, April 27 | 7:00pm - 10:00pm

Monday, April 28 | 6:30am - 8:00am

## **TEAR DOWN**

Tuesday, April 29: Starting at 3:30pm  
(after door prizes are given)

## **EXHIBIT TIMES**

Monday April 28 | 8:00am - 6:30pm

Tuesday, April 29 | 8:00am - 3:30pm



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**Assignment of Exhibit Tables:** Tabletop exhibit locations will start being assigned no later than February 17, 2025 and will be prioritized based on a tiered system according to sponsorship level, membership loyalty and finally, the date your exhibit contract and payment is received.

AHHC staff will contact your designated representative directly to help choose the best spot available for you, based on the following criteria:

- » First Round: AHHC Annual Premium Sponsors (Diamond, Platinum, Gold, Silver, and Bronze)
- » Second Round: Exhibitors that are also sponsoring a conference event for \$10,000 or more; followed by exhibitors that are also sponsoring a conference event \$4,000 - \$9,999; followed by exhibitors that are also sponsoring a conference event for \$3,500 - \$3,999; followed by exhibitors that are also sponsoring a conference event for \$1,000 - \$3,499; followed by Supporters
- » Third Round: Exhibitors that are also Affiliate Members, and priority will be given to those who have been loyal members for the longest time, followed by those who signed up, and paid the earliest
- » Fourth Round: Exhibitors that are not Affiliate Members, and priority will be given to those who have signed up, and paid the earliest

When your representative is contacted by AHHC staff via email and phone, you will be given a 24-hour window to reply before we move on to the next exhibitor group.

**Immunity to AHHC from Liability:** AHHC, its staff and agents, shall not be liable for any losses or damage to the property or person of the Exhibitor, its agent, employees, or guests as a result of theft, fire, or from any cause whatsoever. The Exhibitor agrees to indemnify and hold AHHC harmless against all claims, damages, loss, or injury arising out of the acts of omission of the Exhibitor, its employees, agents or guests.

**Compliance of Laws:** The Exhibitor agrees to comply with, and abide by, all laws, rules, regulations and ordinances established by AHHC, The Sheraton Imperial Hotel, and all federal, state, and local government organizations or agencies.

**Display and Equipment:** Exhibits must not be of such size or arrangement as to obstruct the view of, or in any manner interfere with others. AHHC reserves the right to prohibit any exhibitor, or portion thereof, which in its opinion is objectionable to the character of the Exhibition.



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**Booth Payment:** Remittance of the total rental must accompany application for space. Payment is accepted via MasterCard, VISA, Discover, American Express, or check. Checks should be made payable to the Association for Home & Hospice Care of North Carolina (AHHC).

**Security:** AHHC is not responsible for damages, loss, or theft of exhibitor property. Sponsorship: AHHC, at its sole discretion, solicits and/or accepts sponsorship of function and activities from vendors of goods and services associated with the in-home service community.

**Authorization and Fees Computation:** The Association for Home & Hospice Care of North Carolina is hereby requested and authorized to reserve exhibit space for our use during the Annual Convention and Exposition to be held at the Sheraton Imperial Hotel, Raleigh-Durham, North Carolina, April 27 - 29, 2025. Full payment is due with the application and contract. We agree to abide by the terms and rules of the exhibition as set forth in the Exhibitor's Prospectus, and we understand this contract to be binding when signed by both an authorized agent of the exhibitor and countersigned by an authorized representative of AHHC.

**Cancellation:** In the event of cancellation, the following refund policy will apply: 75% Refund/ Invoice adjustment if cancellation is received in writing by February 14, 2025; 50% Refund if cancellation received in writing by March 7, 2025 and no refunds available March 8, 2025 and thereafter.

## Two Easy Ways to Pay:

By Check: Made payable to the Association for Home & Hospice Care (AHHC)  
1511 Sunday Drive, Suite 318, Raleigh, NC 27607

By Credit Card: AHHC accepts VISA, MasterCard, American Express, and Discover, email the completed form to [judy@ahhcnc.org](mailto:judy@ahhcnc.org)



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## Exhibit Fees

### Exhibit Fees Received on or Before 1/31/25

Member:  
\$1,200

Non-Member:  
\$1,700

### Exhibit Fees Received After 1/31/25

Member:  
\$1,450

Non-Member:  
\$1,950

### Mix-N-Mingle Fees

Want to attend the convention, but don't want to exhibit? We understand, it's all about networking! While it is AHHC's policy not to allow potential exhibitors from registering at a provider rate, we offer the Mix-N-Mingle! This fee is \$100 less than the exhibit fee, but will allow one company representative to attend ALL conference activities. Calculate what your exhibit fee would be, and simply deduct \$100.

## Sponsorships for Maximum Visibility

**Awards Luncheon Sponsor** (Exclusive Sponsorship includes exhibit booth; prioritized exhibit space selection based on tiered system pg. 4; logo displayed on screen during luncheon; opportunity to welcome luncheon guests and assist with award distribution; ability to place a marketing flyer on seats at luncheon; logo on the conference website and mobile app)

**Price**  
\$12,000

**X**

**New! Specialty Coffee Cart Sponsor** (Exclusive Sponsorship includes exhibit booth; prioritized exhibit space selection based on tiered system pg. 4; logo on customized napkin, conference website, mobile app, and signage)

\$10,000

**AV Sponsor** (Exclusive Sponsorship includes prioritized exhibit space selection based on tiered system pg. 4; logo displayed on screen during breakfasts and lunches; logo on conference website and mobile app)

\$7,000

**New! Photo Booth Sponsor** (Exclusive Sponsorship includes prioritized exhibit space selection based on tiered system pg. 4; logo on customized photos at booth, the conference website and mobile app)

\$5,000

**Name Badge Lanyards** (Exclusive Sponsorship includes prioritized exhibit space selection based on tiered system pg. 4; logo on the conference website and mobile app)

\$4,500

**Key Card Sponsor** (Exclusive Sponsorship includes prioritized exhibit space selection based on tiered system pg. 4; logo on the conference website and mobile app)

**SOLD**

\$4,000

**Champion Sponsor** (Co-Sponsorship of Monday's Exhibit Hall Reception; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website and mobile app)

\$3,500

**Leader Sponsor** (Co-Sponsorship of Tuesday's Buffet Lunch; prioritized exhibit space selection based on tiered system pg. 4; logo on the conference website and mobile app)

\$2,500

**Hero Sponsor** (Co-Sponsorship of Tuesday's Buffet Breakfast; prioritized exhibit space selection based on tiered system pg. 4; logo on the conference website and mobile app)

\$2,000

**Ambassador Sponsor** (Co-Sponsorship of Monday's Continental Breakfast; prioritized exhibit space selection based on tiered system pg.4; logo on the conference website and mobile app)

\$1,000

**Supporter** (Co-Sponsorship of general conference activities; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website and mobile app)

\$500

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone#: \_\_\_\_\_ Email: \_\_\_\_\_

My check (payable to AHHC) is enclosed

Charge to my credit card

Total amount of the tabletop and/or sponsorship fee is \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Code: \_\_\_\_\_

Name(as it appears on the card): \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: (required): \_\_\_\_\_